

The Cambridge Skills Bazaar

Wednesday 10th November 2010, 1:30 – 8pm, Hauser Forum

Bringing together distinctive skills and talent

£20 EARLY BIRD TICKET – <http://skillsbazaar.eventbrite.com/>

**How can you find the collaborations to help grow your business?
Are you looking to offer your services to companies in the tech cluster?**

The Skills Bazaar is designed to go beyond the traditional networking event. It will be an event where everyone will be able to look for services or explore potential collaborations.

The programme includes

- Key Speaker: **Martin Rigby, Psonar**
- Four skills sessions for:
 1. *Product Design and Development*
 2. *Software Engineering & Software Services*
 3. *Interactive Media and Creative Technologies*
 4. *Support Services (Business Coaching, Marketing, Legal, Accounting etc.)*
- Panel Discussion: Paul Walsh (Cognidox), Paul Smith (Smith&Saunders), Nicky Athanassopoulou (IfM)
- Project Mash-up
- Coffee Breaks and Buffet

STILL NOT CONVINCED? - Listen to our podcast explaining the event
www.cambridgecityradio.com/pages/pitch-mix.html

The organisers wish to thank

- [ideaSpace](#) for their support in hosting the event
- [Epitome Law](#) for sponsoring the coffee and tea
- [Cambridge City Radio](#) for the podcast

Organisers Contact Details:

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(Turn Over for Schedule ==>>>)

SKILLS BAZAAR – SCHEDULE OF ACTIVITES

Time	Session	Notes
1:15 – 2:00 pm	Registration and Coffee	Those exhibiting in Prod Dev stream please arrive to set up equipment, prototypes, etc.
2:00 – 2:30 pm	Introduction and Key Speaker – Martin Rigby, CEO Psonar	Room 1
2:30 – 3:15 pm	Exhibit – Product Development and Design	Room 2 – Exhibitors please set up before 2pm
3:15 – 4:00 pm	Exhibit – Software Services	Room 3 – Exhibitors please set up by 3:15pm
4:00 – 4:15 pm	Coffee Break	
4:15 – 5:00 pm	Exhibit – Creative Technologies & Interactive Media	Room 2 – Exhibitors please set up by 4:15pm
5:00 – 5:45 pm	Exhibit – Support Services	Room 3 – Exhibitors please set up by 5:00pm
5:45 – 6:30 pm	Panel Discussion	Room 1
6:30 – 6:50 pm	Conclusion and Project Mash-Up Pitches	Room 1
6:50 – 8:00 pm	Buffet + Project Mash-Ups OR Buffet + Free Networking	Participation in the Mash-Ups is up to you. Just hang around and chat, or get stuck in on a great new project.

Project Mash-Ups – A brief explanation

We wanted to ensure that everyone had a chance to interact on a more constructive / realistic level.

There will be 3 Mash-Up leaders who will each pitch for a new project, each in their specific area, that will require input from all the sectors of the Skills Bazaar.

Then you can just join the project that grabs your fancy. The team will then have till the end of the event to come up with a plan to take the project forward. Simple.

The Mash-Up leaders for the three areas are:

- Tim Evans (ThinkProductDesign) – Product Design and Development
- Steve O'Connor (AirSure) – Creative Technologies & Interactive Media
- Ben Tregenna (Psonar) – Software Engineering & Software Services